



NeuSEAL / Book Search

STEP BY STEP

Step 1

1. Go to **Library Portal**.
2. Type “**perpustakaan.unisza.edu.my**”

The screenshot shows the official website of Perpustakaan Al-Wathiqu Billah, Universiti Sultan Zainal Abidin. The browser address bar displays `perpustakaan.unisza.edu.my/index.php?lang=en`. The website header includes a red navigation bar with social media icons (Facebook, YouTube, Instagram) and a "Direktori Staf" link. Below the header, the Unisza logo is displayed alongside contact information: "Call us on 09-668 7761" and "Address: UniSZA, Kampus Gong Badak, 21300 Kuala Nerus, Terengganu". A search bar is also present.


The main content area features a navigation menu with links: HOME, PROFILE, RESOURCES, SERVICES, RESEARCH SUPPORT, LIBCATALOG, and DOWNLOAD. Below the menu is a large banner for the Sustainable Development Goals (SDGs). The banner displays 17 goal icons in a grid, the United Nations logo, the text "SUSTAINABLE DEVELOPMENT GOALS", and the Unisza logo. At the bottom of the banner, the text reads: "PWB, UniSZA supports the sustainable development goals".


Step 2


Click 'NeuSEAL (Book Search)'


Click Here


ONE-STOP SEARCH


NeuSEAL (Book Search)  [Search Here](#)
Online Public Access Catalog (Library Catalog):
Search for your printed and non-printed resources.

NeuAXIS (Digital Repository)  [RESOURCES](#)
Search for digital repositories such as open access
journals, digital institutional repository from across
the world, UniSZA publications and more...

eMANUSCRIPT 
Manuscripts and Islam in the Malay World
(Nusantara) digital collections.

WEBINFOLINE 
Check your **loan record, overdue/renew
items, eThesis and Past Year Exam Paper (subjective
question paper only)** via the library system.

AL-LUQOTOH (Lost & Found) 
Missing something in the library? Click here

E-RESOURCE TRIAL 
[Electronic Resource Trial - Evaluation Form](#)

LIBRARY CATALOG

Enter search terms here... All Fields [Q Find](#) [Advanced](#)

Browse by Call Number

- A - General Works
- B - Philosophy, Psychology, Religion
- C - Historical Sciences
- D - World History
- E - United States History
- F - General American History
- G - Geography, Anthropology, Recreation
- H - Social Science
- J - Political Science
- K - Law
- L - Education
- M - Music
- N - Fine Arts
- P - Language and Literature
- Q - Science
- R - Medicine
- S - Agriculture
- T - Technology
- U - Military Science
- Z - Library Science

Browse by Format

- Audio Cassette
- Book
- CD-ROM
- Chart
- Computer Disc
- Court Reports
- Digital Video Disc
- Electronic Book
- Electronic Resource
- Law Periodicals

[More options...](#)

Browse by Item Category

- Close Access
- Electronic Resource
- Open Shelf (1 Day)
- Open Shelf (7 days)
- Open Shelf (30 days)
- Reference

Search Options

- Advanced Search

Find More

- Browse the Catalog
- Browse Alphabetically
- NeuGuide
- New Items

Need Help?

- Search Tips

Library Catalog will appear in the screen

Step 3

1. Enter your **'search terms'**. For example: retail management
2. Click **'Find'** for continue searching.

1

2

LIBRARY CATALOG Language ▾

retail management All Fields ▾ **Find** Advanced

Browse by Call Number

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- C - Historical Sciences
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- More options...**

Browse by Item Category


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- Reference


Step 4


List of books will appear in the screen

Showing 1 - 20 results of 64 for search 'retail management', query time: 0.28s

Results per page: 20
Sort: Relevance
List Grid

1  **Retailing : challenge and opportunity Robert F. Hartley.**
by Hartley, Sue E.
Published 1984
Subjects: ; "... Retail trade -- Management..."

2  **Retailing : challenge and opportunity Robert F. Hartley.**
by Hartley, Sue E.
Published 1984
Subjects: ; "... Retail trade -- Management..."
Call Number: HF5429 H297 1984
Located: Badak General Collection
Available

3  **Retail management : a strategic approach Barry Berman, Joel R. Evans.**
by Berman, Barry, 1957-
Published 2013
Table of Contents: ; "...1. An overview of strategic retail management -- 2. Situation analysis -- 3. Targeting customers..."
Call Number: HF5429 B47 2013
Located: Badak General Collection
Checked Out

Badak General Collection 3
Badak Archive Collection 1

Collections
Book 62
AV Collection 1
Serials 1

Item Category
Open Shelf (30 days) 58
Close Access 3
Reference 3
Electronic Resource 1



1. Look at the status whether
'AVAILABLE' or 'CHECKED OUT'



2. Check the location



3. Copy the call number & find on the shelf

Step 5

If the status of the book is '**CHECKED OUT**', click on the title to do the reservation

1  **Retailing : challenge and opportunity Robert F. Hartley.**  Show QR Code
by Hartley, Sue E.
Published 1984
Subjects: ; "...Retail trade -- Management..."

2  **Retailing : challenge and opportunity Robert F. Hartley.**  Show QR Code
by Hartley, Sue E.
Published 1984
Subjects: ; "...Retail trade -- Management..."
Call Number: HF5429 H297 1984
Located: Badak General Collection
Available

3  **Retail management : a strategic approach Barry Berman, Joel R. Evans.**  Show QR Code
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Published 2013
Table of Contents: ; "...1. An overview of strategic retail management -- 2. Situation analysis -- 3. Targeting customers..."
Call Number: HF5429 B47 2013
Located: Badak General Collection
Checked Out

Checked Out


Step 6

1. Click **'RESERVE'** to do the reservation.
(Please make sure you are already log in to your user account)

Search / Retail management : / Holdings

[* Cite this](#) [Export Record](#)

Retail Management
Retail management : a strategic approach




Main Author: Berman, Barry, 1957-
Other Authors: Evans, Joel R.
Language: English
Published: New York: Pearson, c2013.
Edition: 12th ed.
Subjects: Retail trade -- > Management

Holdings [Description](#) [Table of Contents](#) [Similar Items](#) [Staff View](#)

Badak General Collection

Call Number: HF5429 B47 2013

Accession	Item Category	Format	Status	Notes
1000157999 - Due: 25/07/2022	Open Shelf (30 days)	Book	Circulated	Reserve 

Similar Items

- [Retail management : a strategic approach Barry Berman, Joel R. Evans. by: Berman, Barry, 1957- Published: \(2010\)](#)
- [Retail management : a strategic approach Barry Berman, Joel R. Evans. by: Berman, Barry, 1957- Published: \(2006\)](#)
- [Retail management : a strategic approach Barry Berman, Joel R. Evans. by: Berman, Barry, 1957- Published: \(1998\)](#)
- [Retail management : a strategic approach Barry Berman, Joel R. Evans. by: Berman, Barry, 1957- Published: \(1986\)](#)
- [Retail management : a strategic approach Barry Berman, Joel R. Evans. by: Berman, Barry, 1957- Published: \(2004\)](#)


Click Here

Note: Log in your account (to check the reservation status and proceed to the next step)

Click Here


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Search for digital repositories such as open access journals, digital institutional repository from across the world, UniSZA publications and more...

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[Electronic Resource Trial - Evaluation Form](#)

A grey arrow points to the right from the left edge. Below it, several thin, curved lines in black and grey sweep across the left side of the page.

*Thank
you*

